

Hush Hush Sweet Harlot
The Red Door Monday Night Music Series

Email: reddoorbooking@yahoo.com
MySpace: <http://myspace.com/reddoorhushhush>
Web: www.reddoorportsmouth.com

Street Address:

The Red Door
107 State Street
Portsmouth, NH 03801
603.373.6827

Mailing Address:

Jay Boucher
c/o Hush Hush
PO BOX 6583
Portsmouth, NH 03802

Specs and Statement of Purpose:

Core Promotions:

The Red Door publishes monthly schedules and postcards that provide information on upcoming shows. We also take out weekly ads in The Wire. In addition to the coverage that we provide, we encourage you to connect with the following media outlets to promote your shows.

We recommend that you send your CD and press kit to the following outlets:

The Wire
10 Vaughan Mall
Suite 1
Portsmouth, NH 03801
www.wirenh.com

WSCA 106.1 FM
909 Islington Street
Portsmouth, NH 03801
Attn: Music Dept

WUNH 91.3 FM
Memorial Union Building
University of New Hampshire
Durham, NH 03824
Attn: Music Dept

Please send posters at least 2 weeks PRIOR to your show.

History of Hush Hush Sweet Harlot:

Hush Hush Sweet Harlot is a music series started in the fall of 2003. The purpose of the series is to provide a smaller venue for music in the Portsmouth area, and the series has featured both local and national artists.

The series brings in bands/artists from the Northeast as well as national touring acts coming through Boston and Portland. Red Door performing artists have reflected a diversity of musical styles and have included: Unbunny, Jana Hunter, John Vanderslice, Jason Anderson, Tigersaw, Soltero, Seekonk, Geoff Farina, Lo Fine, Tara Jane O'Neil, Choo Choo La Rouge, The Places, Lovers, Harpswell Sound, Hotel Alexis, Northern, The Bonsavants, and Phantom Buffalo, to name a few.

About the Red Door:

We're located right above Dos Amigos at 107 State Street.

Please look for a big **red** door next to a **green** door, there is NO SIGN.

Our manager, Cresta Smith, has created an atmosphere that is mysterious, historic, and dreamy - Making it the perfect room to absorb the quieter side of Indie-Rock, Alternative, Americana, and beyond.

The Red Door is nestled in the second floor of an old brick building located at the northern end of State Street. Its hardwood floors, brick walls and exposed beam ceilings lend the venue a cozy and intimate feel. It's a great place to meet up with friends, enjoy a beverage and listen to live performances. The club is known throughout the greater Seacoast as a distinguished listening room, and the folks that come on Monday nights are there to listen to the performers.

In keeping with the feeling of intimacy, capacity at the venue is **60** people.

NH Law requires that all patrons of the Red Door be at least **21** years of age. There are no exceptions to this law, unless you are scheduled to perform.

Promotions:

The Red Door advertises *Hush Hush Sweet Harlot* in several local media outlets, and features drink specials on Monday nights in support of the series. In addition to these efforts, we rely heavily on positive buzz from the performances and the marketing efforts of our performers in order to draw a consistent crowd.

We have a dedicated following of regulars who come to Hush Hush to hear the latest sounds, and we strongly encourage and expect bands to help fill the room by promoting their shows. Be creative and use your unique methods to get the message out.

Some suggestions:

- Send a message to your mailing list and let them know about the show
- Send press kits to the media list (contact info included)

- Update your personal web pages to list your Red Door appearances
- Contact our local radio outlets to schedule an interview or performance
- Use the power of MySpace

Logistics:

Please show up at the venue no later than 7:30pm the night of your performance to allow for enough time for sound check prior to the start of the show. If you have an emergency that impacts your arrival, please call Jay at 603.512.3646.

We have an eight channel mixing board, 2 mics, 2 mic stands. If you have any technical questions about setup or sound, please contact Joe McDonough, our sound engineer, at live@wunh.org or beautyshoprecords@hotmail.com

Shows start around 8:30pm.

Performers will receive a free dinner from Dos Amigos, located directly below The Red Door. You will also receive a complimentary first round of beverages from the bar upstairs. Please check in with Jay upon arrival.

The Red Door collects a suggested five dollar donation from our patrons. All proceeds go directly to the performers.

Additional Promotional Information for all Red Door Shows:

Promotional fliers are available for download at: www.reddoorportsmouth.com
The fliers are published and distributed every month to various locations around the New Hampshire Seacoast.

Please provide us with a press-photo and short quote for the fliers; otherwise we'll select the information from your available promotional materials.

Newspapers:

The Wire

Karen Marzloff, Editor
10 Vaughan Mall, Suite #1
Portsmouth, NH 03801
p: 427-0403
www.wirenh.com
news@wirenh.com

The Wire is offering a special advertising rate to bands. It's \$25 for the ad and they will design it for you. All you need to do is send them a picture,

date/location of show, website and 5-8 words describing show or the music at least 3 weeks prior to the performance. Please contact dave@wirenh.com

Seacoast Newspapers – Spotlight Magazine

Jen Stevens
Deputy Managing Editor / Features
Seacoast Newspapers
111 Maplewood Ave
Portsmouth NH 03801
jstevens@seacoastonline.com
603.436.1800 x.101

Jennifer edits the Spotlight - a pull-out entertainment section of the Portsmouth Herald, which is published each Thursday. The publication reviews CDs of bands playing in town and provides information on upcoming local shows. If you'd like to be featured, please email Jen with details at least 2 weeks before the show.

Foster's Daily Democrat - Showcase Magazine

Foster's Daily Democrat – Showcase Magazine
Main Office
333 Central Ave
Dover NH 03820
showcase@fosters.com

Foster's daily newspaper provides coverage of Seacoast happenings. To be featured in the Showcase entertainment magazine, please contact the editors.

Radio:

Portsmouth Community Radio

Portsmouth Community Radio 106.1 FM
909 Islington Street
Portsmouth, NH 03801
music@wscafpm.org
603-430-9722
Send CDs attn: Music Director

Portsmouth Community Radio showcases several new and local music shows and has featured Red Door artists in their programming. The Victorium is on the air from 1-3pm on Sundays and is underwritten by The Red Door. For on air performances and interviews, please e-mail Victoria at petsmith@mac.com.

If you are staying in town on Monday night and are interested in promoting your music on the radio the next morning, Tim Stone invites you to contact him for interviews and performances on his radio show. Get in touch with him at tstone@portsmouthcommunityradio.org

WUNH

WUNH 91.3 FM
Music Director
music@wunh.org
Memorial Union Building
University of New Hampshire
Durham, NH 03824

- or -

Joe McDonough
live@wunh.org / beautyshoprecords@hotmail.com

WUNH is the college radio station affiliated with the University of New Hampshire in Durham. Our sound engineer, Joe McDonough is a DJ at the station and invites Hush Hush performers to get in touch with him to promote their appearances. Please contact him if you're interested in playing music on his radio show, live interviews/performances, or if you want to get your disc in the right hands. Email: live@wunh.org / beautyshoprecords@hotmail.com

Record Stores:

Bull Moose Music

Jayson Kohl
Bull Moose Music
82 Congress St.
Portsmouth NH 03801
603.422.9525

General Booking Inquiries

If you've enjoyed your experience playing the Red Door and think that your friends would too, please have them send us their CD and info to the address above.

If you have friends interested in sending CD/Info, the address above is the same, and the email contact is:

Thank you,
Jay Boucher
Hush Hush Sweet Harlot